

Republic of the Philippines
BATANGAS STATE UNIVERSITY

Batangas City

PROGRAM CURRICULUM

for

BS Tourism Management

AY 2012-2013

FIRST YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
HRM 102	Principles of Management for Hospitality Industry	3	3	0		
HRM 103	Basic Nutrition	3	3	0		
Math 117	Business Mathematics	3	3	0		
TRM 101	Principles of Tourism 1	3	3	0		
Eng 100	English Plus	0	3	0	For EPT Non-Passers	
Eng 101	Advanced Grammar and Composition	3	3	0	For EPT Passers	
Fil 101	Komunikasyon sa Akademikong Filipino	3	3	0		
NSTP 101	National Service Training Program 1	3	3	0		
NSTP 111	NSTP - Civic Welfare Training Service 1	3	3	0		
NSTP 112	NSTP - Literacy Training Service 1	3	3	0		
NSTP 113	NSTP - Reserve Officers Training Corps 1	3	3	0		
PE 101	Physical Fitness, Gymnastics and Aerobics	2	2	0		
SS 116	Personality Development	3	3	0		
Total		26	26	0		

FIRST YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
HRM 101	Principles of Safety, Hygiene and Sanitation	3	3	0		
HRM 205	Culinary Arts and Sciences	4	2	6	HRM 103	
TRM 102	Principles of Tourism 2	3	3	0	TRM 101	
Comp 101	Introduction to Computer Science	3	2	3		
Eng 102	Study and Thinking Skills	3	3	0	Eng 101	
Fil 102	Pagbasa at Pagsulat Tungo sa Pananaliksik	3	3	0	Fil 101	
NS 101	Earth and Environmental Science	3	3	0		
NSTP 102	National Service Training Program 2	3	3	0	NSTP 101	
NSTP 121	NSTP - Civic Welfare Training Service 2	3	3	0	NSTP 111	
NSTP 122	NSTP - Literacy Training Service 2	3	3	0	NSTP 112	
NSTP 123	NSTP - Reserve Officers Training Corps 2	3	3	0	NSTP 113	
PE 102	Rhythmic Activities	2	2	0	PE 101	
Total		27	24	9		

FIRST YEAR - SUMMER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		

Hum 101	Introduction to Humanities: Art Appreciation	3	3	0		
SS 104	Life and Works of Rizal	3	3	0		
Total		6	6	0		

SECOND YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
HRM 207	Principles of Marketing for Hospitality Industry	3	3	0		
TRM 203	Front Office Procedures for Tourism Management	3	3	0	Comp 101, HRM 102	
TRM 204	Philippine Tourism	3	3	0	TRM 102	
Eng 103	Oral Communication	3	3	0	Eng 102	
Fil 103	Masining na Pagpapahayag	3	3	0	Fil 102	
Hum 102	Introduction to Philosophy	3	3	0		
Lit 101	Literatures of the Philippines	3	3	0		
PE 103	Individual and Dual Sports	2	2	0	PE 101	
SS 101	General Psychology	3	3	0		
Total		26	26	0		

SECOND YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ACT G 101	Accounting for Non-Accountants 1	3	3	0		
HRM 206	Food and Beverages Service Procedures	4	3	3		
TRM 205	Tour Guiding and Escorting	3	3	0	TRM 204	
TRM 206	World Tourism	3	3	0	TRM 204	
BPO 403	Business Communications	3	3	0	Eng 103	
Lit 102	Literatures of the World	3	3	0		
PE 104	Team Sports	2	2	0	PE 101	
SS 102	Philippine History	3	3	0		
SS 110	Cultural Anthropology	3	3	0		
Total		27	26	3		

SECOND YEAR - SUMMER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
TRM 207	Internship Training for Tourism Management 1 (240 hours)	4	0	0	Regular Standing	
Total		4	0	0		

THIRD YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
TRM 308	Tourism Marketing	3	3	0	HRM 207, TRM 102	
TRM 309	Tourism Planning and Development	3	3	0	HRM 102, TRM 102	
TRM 310	Travel Agency Management and Operations	3	3	0	TRM 205, TRM 206	
Fin 101	Basic Finance: Money, Banking and Credit	3	3	0		
Hum 107	Foreign Language 1	3	3	0		

Mgt 102	Human Behavior in Organization	3	3	0	HRM 102	
Mgt 105	Total Quality Management	3	3	0	HRM 102	
SS 106	Politics and Governance with Philippine Constitution	3	3	0		
Stat 101	Fundamentals of Statistics	3	3	0	Math 117	
Total		27	27	0		

THIRD YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
TRM 311	Events Management	4	3	3	HRM 207, TRM 102	Mg
TRM 312	Transportation Management	3	3	0	TRM 310	
TRM 313	Tourism Impact and Sustainability	3	3	0	TRM 309	
TRM 314	Tourism Research Methods and Techniques	3	3	0		
Comp 103	Management Information System	3	2	3	Comp 101	
Hum 108	Foreign Language 2	3	3	0		
Mgt 110	Entrepreneurship and Business Planning	3	3	0	ACTG 101, HRM 102	
SS 105	Basic Economics with Taxation and Land Reform	3	3	0		
Total		25	23	6		

FOURTH YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
Res 102	Thesis Writing	3	3	0	TRM 314	
TRM 415	Ecotourism	3	3	0	TRM 313	
TRM 416	Tourism Laws and Regulations	3	3	0	SS 106	
TRM 417	Resort Management	3	3	0	TRM 309	
TRM 418	Cruise Sales and Management	3	3	0	TRM 312	
Comp 108	Information Technology in Tourism	3	3	0	Comp 103	
Hum 104	Logic	3	3	0		
Hum 109	Foreign Language 3	3	3	0		
Total		24	24	0		

FOURTH YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
TRM 419	Internship Training for Tourism Management 2	6	0	360	Regular Standing	
Total		6	0	360		