

Republic of the Philippines  
**BATANGAS STATE UNIVERSITY**

Batangas City

**PROGRAM CURRICULUM**

for

**BS Tourism Management**

AY 2012-2013

**FIRST YEAR - FIRST SEMESTER**

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
HRM 102	Principles of Management for Hospitality Industry	3	3	0		
HRM 103	Basic Nutrition	3	3	0		
Math 117	Business Mathematics	3	3	0		
TRM 101	Principles of Tourism 1	3	3	0		
Eng 100	English Plus	0	3	0	For EPT Non-Passers	
Eng 101	Advanced Grammar and Composition	3	3	0	For EPT Passers	
Fil 101	Komunikasyon sa Akademikong Filipino	3	3	0		
NSTP 101	National Service Training Program 1	3	3	0		
NSTP 111	NSTP - Civic Welfare Training Service 1	3	3	0		
NSTP 112	NSTP - Literacy Training Service 1	3	3	0		
NSTP 113	NSTP - Reserve Officers Training Corps 1	3	3	0		
PE 101	Physical Fitness, Gymnastics and Aerobics	2	2	0		
SS 116	Personality Development	3	3	0		
<b>Total</b>		<b>26</b>	<b>26</b>	<b>0</b>		

**FIRST YEAR - SECOND SEMESTER**

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
HRM 101	Principles of Safety, Hygiene and Sanitation	3	3	0		
HRM 205	Culinary Arts and Sciences	4	2	<u>6</u>	HRM 103	
TRM 102	Principles of Tourism 2	3	3	0	TRM 101	
Comp 101	Introduction to Computer Science	3	2	<u>3</u>		
Eng 102	Study and Thinking Skills	3	3	0	Eng 101	
Fil 102	Pagbasa at Pagsulat Tungo sa Pananaliksik	3	3	0	Fil 101	
NS 101	Earth and Environmental Science	3	3	0		
NSTP 102	National Service Training Program 2	3	3	0	NSTP 101	
NSTP 121	NSTP - Civic Welfare Training Service 2	3	3	0	NSTP 111	
NSTP 122	NSTP - Literacy Training Service 2	3	3	0	NSTP 112	
NSTP 123	NSTP - Reserve Officers Training Corps 2	3	3	0	NSTP 113	
PE 102	Rhythmic Activities	2	2	0	PE 101	
<b>Total</b>		<b>27</b>	<b>24</b>	<b>9</b>		

**FIRST YEAR - SUMMER**

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		

<b>Hum 101</b>	Introduction to Humanities: Art Appreciation	3	3	0		
<b>SS 104</b>	Life and Works of Rizal	3	3	0		
<b>Total</b>		<b>6</b>	<b>6</b>	<b>0</b>		

### SECOND YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>HRM 207</b>	Principles of Marketing for Hospitality Industry	3	3	0		
<b>TRM 203</b>	Front Office Procedures for Tourism Management	3	3	0	Comp 101, HRM 102	
<b>TRM 204</b>	Philippine Tourism	3	3	0	TRM 102	
<b>Eng 103</b>	Oral Communication	3	3	0	Eng 102	
<b>Fil 103</b>	Masining na Pagpapahayag	3	3	0	Fil 102	
<b>Hum 102</b>	Introduction to Philosophy	3	3	0		
<b>Lit 101</b>	Literatures of the Philippines	3	3	0		
<b>PE 103</b>	Individual and Dual Sports	2	2	0	PE 101	
<b>SS 101</b>	General Psychology	3	3	0		
<b>Total</b>		<b>26</b>	<b>26</b>	<b>0</b>		

### SECOND YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>ACT G 101</b>	Accounting for Non-Accountants 1	3	3	0		
<b>HRM 206</b>	Food and Beverages Service Procedures	4	3	3		
<b>TRM 205</b>	Tour Guiding and Escorting	3	3	0	TRM 204	
<b>TRM 206</b>	World Tourism	3	3	0	TRM 204	
<b>BPO 403</b>	Business Communications	3	3	0	Eng 103	
<b>Lit 102</b>	Literatures of the World	3	3	0		
<b>PE 104</b>	Team Sports	2	2	0	PE 101	
<b>SS 102</b>	Philippine History	3	3	0		
<b>SS 110</b>	Cultural Anthropology	3	3	0		
<b>Total</b>		<b>27</b>	<b>26</b>	<b>3</b>		

### SECOND YEAR - SUMMER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>TRM 207</b>	Internship Training for Tourism Management 1 (240 hours)	4	0	0	Regular Standing	
<b>Total</b>		<b>4</b>	<b>0</b>	<b>0</b>		

### THIRD YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>TRM 308</b>	Tourism Marketing	3	3	0	HRM 207, TRM 102	
<b>TRM 309</b>	Tourism Planning and Development	3	3	0	HRM 102, TRM 102	
<b>TRM 310</b>	Travel Agency Management and Operations	3	3	0	TRM 205, TRM 206	
<b>Fin 101</b>	Basic Finance: Money, Banking and Credit	3	3	0		
<b>Hum 107</b>	Foreign Language 1	3	3	0		

<b>Mgt 102</b>	Human Behavior in Organization	3	3	0	HRM 102	
<b>Mgt 105</b>	Total Quality Management	3	3	0	HRM 102	
<b>SS 106</b>	Politics and Governance with Philippine Constitution	3	3	0		
<b>Stat 101</b>	Fundamentals of Statistics	3	3	0	Math 117	
<b>Total</b>		<b>27</b>	<b>27</b>	<b>0</b>		

### THIRD YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>TRM 311</b>	Events Management	4	3	3	HRM 207, Mgt 110, TRM 102	
<b>TRM 312</b>	Transportation Management	3	3	0	TRM 310	
<b>TRM 313</b>	Tourism Impact and Sustainability	3	3	0	TRM 309	
<b>TRM 314</b>	Tourism Research Methods and Techniques	3	3	0		
<b>Comp 103</b>	Management Information System	3	2	3	Comp 101	
<b>Hum 108</b>	Foreign Language 2	3	3	0		
<b>Mgt 110</b>	Entrepreneurship and Business Planning	3	3	0	ACTG 101, HRM 102	
<b>SS 105</b>	Basic Economics with Taxation and Land Reform	3	3	0		
<b>Total</b>		<b>25</b>	<b>23</b>	<b>6</b>		

### FOURTH YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>Res 102</b>	Thesis Writing	3	3	0	TRM 314	
<b>TRM 415</b>	Ecotourism	3	3	0	TRM 313	
<b>TRM 416</b>	Tourism Laws and Regulations	3	3	0	SS 106	
<b>TRM 417</b>	Resort Management	3	3	0	TRM 309	
<b>TRM 418</b>	Cruise Sales and Management	3	3	0	TRM 312	
<b>Comp 108</b>	Information Technology in Tourism	3	3	0	Comp 103	
<b>Hum 104</b>	Logic	3	3	0		
<b>Hum 109</b>	Foreign Language 3	3	3	0		
<b>Total</b>		<b>24</b>	<b>24</b>	<b>0</b>		

### FOURTH YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>TRM 419</b>	Internship Training for Tourism Management 2	6	0	360	Regular Standing	
<b>Total</b>		<b>6</b>	<b>0</b>	<b>360</b>		