

Republic of the Philippines  
**BATANGAS STATE UNIVERSITY**  
 Batangas City

**PROGRAM CURRICULUM**

for  
**BS Entrepreneurship**

AY 2012-2013

**FIRST YEAR - FIRST SEMESTER**

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ACTG 101	Accounting for Non-Accountants 1	3	3	0		
Math 103	College Algebra	3	3	0		
Mgt 101	Principles of Management	3	3	0		
Eng 100	English Plus	0	3	0	For EPT Non-Passers	
Eng 101	Advanced Grammar and Composition	3	3	0	For EPT Passers	
Fil 101	Komunikasyon sa Akademikong Filipino	3	3	0		
NS 101	Earth and Environmental Science	3	3	0		
NSTP 101	National Service Training Program 1	3	3	0		
NSTP 111	NSTP - Civic Welfare Training Service 1	3	3	0		
NSTP 112	NSTP - Literacy Training Service 1	3	3	0		
NSTP 113	NSTP - Reserve Officers Training Corps 1	3	3	0		
PE 101	Physical Fitness, Gymnastics and Aerobics	2	2	0		
SS 101	General Psychology	3	3	0		
<b>Total</b>		<b>26</b>	<b>26</b>	<b>0</b>		

**FIRST YEAR - SECOND SEMESTER**

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ACTG 102	Accounting for Non-Accountants 2	3	3	0	ACTG 101	
ENT 101	Principles of Entrepreneurship	3	3	0		
Math 118	Mathematics of Investment	3	3	0	Math 103	
MKT 101	Principles of Marketing	3	3	0		
Eng 102	Study and Thinking Skills	3	3	0	Eng 101	
Fil 102	Pagbasa at Pagsulat Tungo sa Pananaliksik	3	3	0	Fil 101	
NS 102	Biological Sciences	3	3	0	NS 101	
NSTP 102	National Service Training Program 2	3	3	0	NSTP 101	
NSTP 121	NSTP - Civic Welfare Training Service 2	3	3	0	NSTP 111	
NSTP 122	NSTP - Literacy Training Service 2	3	3	0	NSTP 112	
NSTP 123	NSTP - Reserve Officers Training Corps 2	3	3	0	NSTP 113	
PE 102	Rhythmic Activities	2	2	0	PE 101	
<b>Total</b>		<b>26</b>	<b>26</b>	<b>0</b>		

**FIRST YEAR - SUMMER**

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
Fin 101	Basic Finance: Money, Banking and	3	3	0		

	Credit				
<b>Comp 101</b>	Introduction to Computer Science	3	2	<u>3</u>	
<b>Total</b>		<b>6</b>	<b>5</b>	<b>3</b>	

### SECOND YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>ACTG 203</b>	Financial Accounting and Reporting 1	3	3	0	ACTG 102	
<b>ENT 202</b>	Creativity and Innovation	3	3	0	ENT 101	
<b>Comp 102</b>	Business Applications	3	2	<u>3</u>	Comp 101	
<b>Eng 103</b>	Oral Communication	3	3	0	Eng 102	
<b>Hum 101</b>	Introduction to Humanities: Art Appreciation	3	3	0		
<b>Mgt 102</b>	Human Behavior in Organization	3	3	0	Mgt 101	
<b>PE 103</b>	Individual and Dual Sports	2	2	0	PE 101	
<b>SS 103</b>	Society and Culture with Responsible Parenthood	3	3	0		
<b>Stat 103</b>	Business Statistics	3	3	0	Math 103	
<b>Total</b>		<b>26</b>	<b>25</b>	<b>3</b>		

### SECOND YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>ENT 203</b>	Family Business Management	3	3	0	ENT 202	
<b>Fin 104</b>	Business Finance	3	3	0	ACTG 102	
<b>Law 101</b>	Law on Obligations and Contracts	3	3	0		
<b>BPO 303</b>	Business Communications	3	3	0	Eng 103	
<b>Lit 101</b>	Literatures of the Philippines	3	3	0		
<b>Math 122</b>	Quantitative Techniques in Business	3	3	0	Stat 103	
<b>Mgt 103</b>	Human Resource Management	3	3	0	Mgt 102	
<b>PE 104</b>	Team Sports	2	2	0	PE 101	
<b>SS 105</b>	Basic Economics with Taxation and Land Reform	3	3	0		
<b>Total</b>		<b>26</b>	<b>26</b>	<b>0</b>		

### SECOND YEAR - SUMMER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>ENT 204</b>	Franchising	3	3	0	ENT 203	
<b>Comp 103</b>	Management Information System	3	2	<u>3</u>	Comp 102	
<b>SS 104</b>	Life and Works of Rizal	3	3	0		
<b>Total</b>		<b>9</b>	<b>8</b>	<b>3</b>		

### THIRD YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>ECO 201</b>	Microeconomics: Theory and Applications	3	3	0	SS 105	
<b>ENT 305</b>	Product Planning and Development	3	3	0	ENT 204, MKT 101	
<b>ENT 306</b>	Strategic Management	3	3	0	ENT 204	
<b>Law 102</b>	Law on Business Organization	3	3	0	Law 101	
<b>Mgt 104</b>	Production and Operations Management	3	3	0	Math 122, Mgt 101	

<b>Mgt 105</b>	Total Quality Management	3	3	0	Mgt 103	
<b>MKT 203</b>	Marketing Research	3	3	0	ENT 204	
<b>Hum 107</b>	Foreign Language 1	3	3	0		
<b>Tax 101</b>	Income Taxation	3	3	0	ACTG 203	
<b>Total</b>		<b>27</b>	<b>27</b>	<b>0</b>		

### THIRD YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>ECO 202</b>	Macroeconomics: Theory and Applications	3	3	0	ECO 201	
<b>ENT 307</b>	Financial Management of Small Business	3	3	0	ENT 305, ENT 306	
<b>Law 105</b>	Sales Agency and Credit Transaction	3	3	0	Law 102	
<b>Mgt 107</b>	Good Governance and Social Responsibility	3	3	0	Mgt 102	
<b>MKT 202</b>	Professional Salesmanship	3	3	0	ENT 305, ENT 306	
<b>MKT 308</b>	Service Marketing	3	3	0	ENT 305, ENT 306	
<b>Res 101</b>	Introduction to Research	3	3	0	ENT 305, ENT 306, Math 122	
<b>SS 102</b>	Philippine History	3	3	0		
<b>Total</b>		<b>24</b>	<b>24</b>	<b>0</b>		

### FOURTH YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>ENT 408</b>	Special Topics in Entrepreneurship with Seminar	3	3	0	ENT 307, MKT 202, MKT 308	
<b>ENT 409</b>	International Trade	3	3	0	ENT 307, MKT 202, MKT 308	
<b>ENT 410</b>	Managerial Accounting	3	3	0	ENT 307, MKT 202, MKT 308	
<b>Law 104</b>	Law on Negotiable Instruments	3	3	0	Law 102	
<b>Res 103</b>	Feasibility Study	3	3	0	Res 101	
<b>Hum 102</b>	Introduction to Philosophy	3	3	0		
<b>SS 106</b>	Politics and Governance with Philippine Constitution	3	3	0		
<b>SS 116</b>	Personality Development	3	3	0		
<b>Total</b>		<b>24</b>	<b>24</b>	<b>0</b>		

### FOURTH YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
<b>ENT 411</b>	Internship Training for Entrepreneurship Management	10	0	0	Regular Standing	
<b>Total</b>		<b>10</b>	<b>0</b>	<b>0</b>		