

BATANGAS STATE UNIVERSITY

Batangas City

PROGRAM CURRICULUM

for

BS Entrepreneurship

AY 2012-2013

FIRST YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ACTG 101	Accounting for Non-Accountants 1	3	3	0		
Math 103	College Algebra	3	3	0		
Mgt 101	Principles of Management	3	3	0		
Eng 100	English Plus	0	3	0	For EPT Non-Passers	
Eng 101	Advanced Grammar and Composition	3	3	0	For EPT Passers	
Fil 101	Komunikasyon sa Akademikong Filipino	3	3	0		
NS 101	Earth and Environmental Science	3	3	0		
NSTP 101	National Service Training Program 1	3	3	0		
NSTP 111	NSTP - Civic Welfare Training Service 1	3	3	0		
NSTP 112	NSTP - Literacy Training Service 1	3	3	0		
NSTP 113	NSTP - Reserve Officers Training Corps 1	3	3	0		
PE 101	Physical Fitness, Gymnastics and Aerobics	2	2	0		
SS 101	General Psychology	3	3	0		
Total		26	26	0		

FIRST YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ACTG 102	Accounting for Non-Accountants 2	3	3	0	ACTG 101	
ENT 101	Principles of Entrepreneurship	3	3	0		
Math 118	Mathematics of Investment	3	3	0	Math 103	
MKT 101	Principles of Marketing	3	3	0		
Eng 102	Study and Thinking Skills	3	3	0	Eng 101	
Fil 102	Pagbasa at Pagsulat Tungo sa Pananaliksik	3	3	0	Fil 101	
NS 102	Biological Sciences	3	3	0	NS 101	
NSTP 102	National Service Training Program 2	3	3	0	NSTP 101	
NSTP 121	NSTP - Civic Welfare Training Service 2	3	3	0	NSTP 111	
NSTP 122	NSTP - Literacy Training Service 2	3	3	0	NSTP 112	
NSTP 123	NSTP - Reserve Officers Training Corps 2	3	3	0	NSTP 113	
PE 102	Rhythmic Activities	2	2	0	PE 101	
Total		26	26	0		

FIRST YEAR - SUMMER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
Fin 101	Basic Finance: Money, Banking and	3	3	0		

	Credit				
Comp 101	Introduction to Computer Science	3	2	<u>3</u>	
Total		6	5	3	

SECOND YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ACTG 203	Financial Accounting and Reporting 1	3	3	0	ACTG 102	
ENT 202	Creativity and Innovation	3	3	0	ENT 101	
Comp 102	Business Applications	3	2	<u>3</u>	Comp 101	
Eng 103	Oral Communication	3	3	0	Eng 102	
Hum 101	Introduction to Humanities: Art Appreciation	3	3	0		
Mgt 102	Human Behavior in Organization	3	3	0	Mgt 101	
PE 103	Individual and Dual Sports	2	2	0	PE 101	
SS 103	Society and Culture with Responsible Parenthood	3	3	0		
Stat 103	Business Statistics	3	3	0	Math 103	
Total		26	25	3		

SECOND YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ENT 203	Family Business Management	3	3	0	ENT 202	
Fin 104	Business Finance	3	3	0	ACTG 102	
Law 101	Law on Obligations and Contracts	3	3	0		
BPO 303	Business Communications	3	3	0	Eng 103	
Lit 101	Literatures of the Philippines	3	3	0		
Math 122	Quantitative Techniques in Business	3	3	0	Stat 103	
Mgt 103	Human Resource Management	3	3	0	Mgt 102	
PE 104	Team Sports	2	2	0	PE 101	
SS 105	Basic Economics with Taxation and Land Reform	3	3	0		
Total		26	26	0		

SECOND YEAR - SUMMER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ENT 204	Franchising	3	3	0	ENT 203	
Comp 103	Management Information System	3	2	<u>3</u>	Comp 102	
SS 104	Life and Works of Rizal	3	3	0		
Total		9	8	3		

THIRD YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ECO 201	Microeconomics: Theory and Applications	3	3	0	SS 105	
ENT 305	Product Planning and Development	3	3	0	ENT 204, MKT 101	
ENT 306	Strategic Management	3	3	0	ENT 204	
Law 102	Law on Business Organization	3	3	0	Law 101	
Mgt 104	Production and Operations Management	3	3	0	Math 122, Mgt 101	

Mgt 105	Total Quality Management	3	3	0	Mgt 103	
MKT 203	Marketing Research	3	3	0	ENT 204	
Hum 107	Foreign Language 1	3	3	0		
Tax 101	Income Taxation	3	3	0	ACTG 203	
Total		27	27	0		

THIRD YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ECO 202	Macroeconomics: Theory and Applications	3	3	0	ECO 201	
ENT 307	Financial Management of Small Business	3	3	0	ENT 305, ENT 306	
Law 105	Sales Agency and Credit Transaction	3	3	0	Law 102	
Mgt 107	Good Governance and Social Responsibility	3	3	0	Mgt 102	
MKT 202	Professional Salesmanship	3	3	0	ENT 305, ENT 306	
MKT 308	Service Marketing	3	3	0	ENT 305, ENT 306	
Res 101	Introduction to Research	3	3	0	ENT 305, ENT 306, Math 122	
SS 102	Philippine History	3	3	0		
Total		24	24	0		

FOURTH YEAR - FIRST SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ENT 408	Special Topics in Entrepreneurship with Seminar	3	3	0	ENT 307, MKT 202, MKT 308	
ENT 409	International Trade	3	3	0	ENT 307, MKT 202, MKT 308	
ENT 410	Managerial Accounting	3	3	0	ENT 307, MKT 202, MKT 308	
Law 104	Law on Negotiable Instruments	3	3	0	Law 102	
Res 103	Feasibility Study	3	3	0	Res 101	
Hum 102	Introduction to Philosophy	3	3	0		
SS 106	Politics and Governance with Philippine Constitution	3	3	0		
SS 116	Personality Development	3	3	0		
Total		24	24	0		

FOURTH YEAR - SECOND SEMESTER

Course Code	Course Title	Credit/s	Hour/s		Pre-Requisite/s	Co
			Lec	lab		
ENT 411	Internship Training for Entrepreneurship Management	10	0	0	Regular Standing	
Total		10	0	0		